

Subscribers: 115,537 Building Industry Decision Makers

Description

Barbour ABI Data provide weekly construction information targeted to specific clients needs. Covering all sectors of the construction industry, from general housing to civil engineering our data can be filtered in numerous ways. Users can choose to select by company role, construction sector, geographic area and value of project amongst others keeping our data amongst the most targeted in the UK.

Email 100,421 Telephone 94,887
Postal 122,277 Mobile 7,826

ABI has a key advantage over competitors as they constantly research all new projects updating the data with new contacts on a regular basis.

Together with fully researched company names and addresses and telephone numbers, contact names and email addresses are also available.

Data Release Terms

- Sample mailing piece must be supplied, per usage, for clearance by the data owner.
- Nett names are invoiced gross. Credit given on production of a de-duplication report supplied within 3 months of invoice date.
- Data will only be released to DMA recognised mailing house, bureau or telemarketing agency.
- Data will be delivered by email. Processing, Output & Delivery at £50.00 fixed fee.
- Minimum order requirement 3,000 names.

Rate Card

Base Rental	Single Use	Formats	
Name & Address	£150/000	Salutation Field Extraction	£3.00
Name & Telephone	£175/000	Mailsort	£4.00
Name, Address & Telephone	£200/000	Keycoding	£3.00
Email (broadcast by Wyvern)	£225/000	Nth name, flagging, A/B splits	No charge
		Email Broadcast (by Wyvern)	£15/000
		Plus Email broadcast Set-up fee	£75.00
Base Rental	12 Month Lease	Selections	
Name & Address	£350/000	Geography	
Name & Telephone	£400/000	Business Activity	
Name, Address & Telephone	£450/000	Job Function	
Email (broadcast by Wyvern)	£550/000	Project Details	

Date Last Updated: 12.08.13

List Warranty Code: 000452



Wyvern Direct Response,
representing all Barbour ABI Data.
T 01353 667733 F 01353 669030 E wdr@wyverndm.co.uk

Preferred Selections (please specify)

- Geography (Postal / Town / County / Country)
- Business Activity
- Job Function
- Project Details - includes Project Category, Development Type and Rate

Recommended Users

Anyone wishing to reach key decision makers in the construction industry. Providers of construction services, manufacturers, designers, builders. Perfect for general all general business offers from office stationary; computing supplies; seminar and events; newsletters; health and safety manuals and equipment.

Highly responsive to direct mail, receiving regular database information from ABI by post, fax and email and acting on it too.

Quality Assured

This file is held and maintained by the list owner. All readers have been given the opportunity to opt out of third party mailings. MPS cleaned, PAF cleaned. 95% postcoded.



United Business Media



Wyvern Direct Response

T 01353 667733 F 01353 669030

E wdr@wyverndm.co.uk W www.wyverndm.co.uk

Division of Wyvern DM Ltd registered in England No. 5278361.
Registered Office 41 St Mary's Street, Ely, Cambridgeshire, CB7 4HF