



Direct Marketing Solutions

Job Role: Data Sales Executive, East Anglia (Ely, Cambridgeshire). Full Time, Permanent.

Role Purpose: A leading provider of CRM software solutions and marketing services is looking for a sales executive to generate sales of their managed databases and also to provide list broking services.

Job Description: This is a great opportunity for the right candidate looking to work in the direct marketing industry with leading brand names.

Overview: You will be working as part of a small, friendly and dynamic team to generate sales to existing clients and prospect for new. Reporting to the Managing Director, you will be using email and telephone to target new prospects and service existing clients.

You will also be required to learn about the data we have available in house as well as from third parties. You will be supplying data for client's marketing campaigns and you will quickly become expert at pitching the right data for the right task and organising email campaigns on behalf of clients.

Skills & Experience:

The following skills and experience are required:

- An outgoing cheerful outlook with excellent phone skills.
- You will be a good listener and excellent communicator
- Confident and capable on Microsoft applications.
- 2 Years office experience in sales an advantage
- Experience of telesales will be an advantage
- Experience of direct marketing will be useful, but not essential

Client Development & Responsibilities:

- To work to brief from the sales manager by email and phone to achieve monthly sales targets
- To generate data sales and organise delivery from in house IT
- To administer sales
- To respond quickly and accurately to all enquiries by email and phone

This is an exciting opportunity to join a dynamic team within a highly successful organisation working with leading brand names.

For more information or to apply for this position, please call Ian Rutherford on 01353 665576 or email your CV to jobs@wyverndm.co.uk.

