

Magazine Title	Description	Qty
Air Conditioning & Refrigeration News	Essential monthly reading for all those involved in the air conditioning and refrigeration industry.	Postal - 3,643 Email - 3,116
Builders Merchant Journal	UK longest established, monthly magazine, catering solely for the information needs of the wholesale construction distribution market.	Postal - 5,201 Email - 3,573
DIY Week	DIY week has been the DIY and hardware industry's main news source and is the home improvement industry's fortnightly news magazine.	Postal - 2,996 Email - 1,530
Hardware & Garden Review	Leading monthly authoritative voice for the independent retailer in the DIY and Garden sector.	Postal - 2,323 Email - 1,269
Heating & Ventilation Review	Decision makers from all branches for the air conditioning, heating and refrigeration industry (residential, commercial and industrial), published monthly.	Postal - 4,518 Email - 3,879
Housewares	Essential read for anyone involved in buying or selling the extensive range of items of Housewares. 8 issues per annum.	Postal - 1,418 Email - 695
Local Authority Waste & Recycling	LAWR is the independent voice of the environment, waste and recycling sector. Published monthly it is read by waste and recycling professionals in the public and private sector.	Postal - 2,417 Email - 2,061
Utility Week	The only weekly news magazine covering the electricity, gas and water industries. Covers business issues on regulation, introduction of competition, takeovers, mergers & acquisitions and financial performance.	Postal - 1,063 Email - 553
Water and Wastewater Treatment	The leader in its field, this independent monthly magazines readership spans professionals in the water and wastewater industry.	Postal - 2,520 Email - 2,232
WET News	The voice of water industry contractors, delivering specialist information required to operate efficiently, cost-effectively and profitably in an ever changing market place.	Postal - 1,807 Email - 1,577
Masterfiles		
Decision Maker File	Hands on decision makers from key industry sectors, covering: global issues of Recycling, Recovery and Resource; home improvement retail market; building service industry.	Postal - 36,214 Email - 33,559
Building & Construction Decision Maker File	Encompassing readers from across Builder Merchant Journal; Air Conditioning & Refrigeration News and Heating & Ventilating Review.	Postal - 15,046 Email - 15,460
Environmental & Water Decision Maker File	Readers of Local Authority Waste & Recycling, Sustainable Business, Waste & Wastewater Treatment and WET News.	Postal - 15,916 Email - 14,558
Home & Garden Decision Maker File	THE home improvement retail masterfile. There is no other data database to rival the exclusivity of DIY Week; Hardware & Garden Review & Housewares readers.	Postal - 4,212 Email - 2,102



Faversham House List Portfolio



Event Title	Description	Qty
HEVAR	Leading regional event for the UK's Heating, Ventilating and Air Conditioning industry. Professionals from across all sectors of the industry come to Hevar.	Postal – 1,497 Email – 1,510
Resource & Recover	Reflects development in the water and environment sector. Waste professionals use the show year on year to network, find out about new waste solutions and technologies.	Postal – 843 Email – 857
Sustainability <i>live!</i>	The largest, most comprehensive event of its kind. Buyers visit to see products and services, gain industry knowledge and tackle current issues to that their organisation toward a more sustainable business.	Postal – 3,857 Email – 3,911

Datasheets and full selection sheet available for Magazines and Masterfiles.

Single Use:

Postal Base Rental @ £185/000 – minimum order £500.00

Email Base Rental @ £280/000 – minimum order £750.00

Postal & Email Rental @ £330/000 – minimum order £890.00

12 Month Lease

Postal Base Rental @ £700/000 – minimum order £975.00

Email Base Rental @ £950/000 – minimum order £1,325.00

Email transmission (to be broadcast by Wyvern) @ £15/000 including reporting

Email set-up fee @ £75.00

Wyvern Direct Response

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