



## Senior Managers Seeking Business Management Education

### FINANCIAL TIMES

Keep informed and up to date in today's management environment is not only very 'vogue' but crucial if you want to carve the right path for your career, laying the foundations for your future.

The FT offer leading edge management titles and courses to keep the best of the best, ahead of the rest. There are nearly 35,000 senior management who are actively engaged in improving their education alongside their career. What this means is you have a database of contacts who are hungry for success and will look out for anything that will benefit them on their journey.

This is an opportunity to include a key sector in your next b2b campaign. A key sector that will respond!

We have just completed a brand new update so call now for fresh counts...

For more information, or same day counts and selections, please contact Omar or Richard on 01353 667733 or email [wdr@wyverndm.co.uk](mailto:wdr@wyverndm.co.uk).

We look forward to hearing from you soon.

Kind Regards  
Hayley

