



wyvern
DIRECT RESPONSE

Exceptional lists - Exceptional Results



Intelligent Lemon release
TWO BRAND NEW consumer multichannel databases
through Wyvern Direct Response

Travellers Content AND ladies gossip

Intelligent Lemon has taken the decision to release 100,000 Traveller's Content members and 61,000 Ladies Gossip members exclusively through Wyvern Direct Response.

Travellers Content and Ladies Gossip are two of the fastest growing member websites. Both attract over 2,000 new members per month. Both have postal, email, landline and SMS data available and have DOB, gender and other key segmentation levels available.

These two databases bring fresh opportunities to the consumer market at a time where new cost effective online and multichannel data is in demand.

Confidence in lifestyle and compiles lists is at an all time low and many databases are being recreated under a different guise. We have addressed this and bring you bang up to date, responsive, clean data which will bring your campaign alive.

- Prices start from £95/000
- Email, SMS, Landline and Postal data all available
- New members are being added monthly, providing plenty of rollout potential
- Selectable by Date of Birth, Month of Main Holiday and Number of Children

For more information, or same day counts and selections, please contact us on +44 (0)1353 667733 or email wdr@wyverndm.co.uk.

We look forward to hearing from you soon.

