



wyvern
DIRECT RESPONSE

Exceptional lists - Exceptional Results

41,923 Key Influencers from Defence and Aerospace Sector

Jane's

INTERNATIONAL DEFENCE DIRECTORY

Jane's Defence holds an unrivalled reputation for the reliability, accuracy and impartiality of information and advice, trusted and relied upon by business, government and military decision-makers worldwide.

In the specialist fields of defence, security, public safety, transport and law enforcement, Jane's intelligence is a 'must have' resource for key influencers. Every day business or mission-critical decisions are made often based purely on Jane's information.

Jane's is trusted by the defence industry from more than 180 countries worldwide to provide the latest news and most penetrating analysis. Jane's continues to push the boundaries in open source intelligence gathering, reporting and analysis across high-speed electronic platforms giving the defence sector on-demand access to the most relevant, accurate and timely intelligence.

Key influencers are selectable by job roles:

- Embassy Defence
- Advertising
- Finance/Budget
- General Management
- Marketing/Business
- Operations
- Personnel/HR
- Policy/Planning
- Public Relation
- Sales
- Training/Education
- And many more...

For more information, or same day counts and selections, please contact Omar or Richard on 01353 667733 or email wdr@wyverndm.co.uk.

We look forward to hearing from you soon.

Kind Regards
Hayley

