

LIST PORTFOLIO

LIST NAME	DESCRIPTION	SECTOR	TOTAL QUANTITY	RATE PER THOUSAND
Affluent Home Owners	Highly affluent individuals all at home address. All are paid members of ICAEW, who prefer to receive direct mail offers from home. Individuals are social group AB and have high disposable income. Typically aged between 30-54.	UK, Business, Consumer	42,295	from £155
CEO Europe	Subscribers to CEO Europe, a monthly highly specialist magazine. Annual subscription costs £800.00. All at business address.	UK, International Business	12,336	£225
CIE - Components in Electronics	CIE is the first place designers turn to for in-depth coverage for the latest devices and development in the electronics industry.	UK, Business	3,000	£195
* DataSource UK	The foremost business information search engine delivering fresh and organised information on industries, companies, people, products, services and jobs available.	UK, Business	1,260,633	from £125
Doctors in General Practice (Dendrite)	Telephone numbers and preferred or work address available. Filter selections by specialism, job, company sector.	UK, International Business, Consumer	1,000,000+	£190
* Ebase	A new and unique source of permission based, personalised emails of named senior decision makers in the major companies of Europe. Postal and email available.	UK, International	137,838	from £200
Economist Books	Direct mail buyers from one of the world's most influential international readerships. Chiefly senior managers in key positions with corporate and strategic responsibilities.	UK, International Business	16,135	from £150
Economist Diaries	All responders to direct mail. Economist diaries are typically used and purchased by high powered corporate decision makers.	UK, International Business	11,539	from £150
Economist European Voice	Brussels based weekly newspaper dedicated to the business and politics of the European Union.	UK, International Business	9,668	£210
EFFEI	Senior finance executives from private and public companies. Members of the highest financial body in Europe, EFFEI (European Federation of Financial Executives Institutes).	UK, International Business	45,791	from £170
Euromoney Executive Global Masterfile	These senior level and middle management executives are active subscribers to Euromoney Institutional Investor publications, book buyers, conference and seminar attendees or have benefited for a free trial. Email data also available.	UK, International Business	900,924	From £250
European Union Leaders	Leading European Union players from private and public companies across Europe. All highly influential individuals. All trade in English.	UK, International Business	7,561	£225
Facilities Managers Database	Facilities Managers represent a very niche market area - they are real buyers/purchasers with significant purchasing power. Telephone Numbers also available.	UK, Business	18,885	from £170
* Faversham House Decision Maker File	Hands on decision makers from key industry sectors, covering: global issues of Recycling, Recovery and Resource; home improvement retail market; building service industry.	UK, Business	40,914	from £185
† FORTUNE Magazine UK	High profile business individuals who have subscribed as a result of direct mail, inserts and on-line activity. Early adopters.	UK, Business Business, Consumer	21,618	from £160
FT Management Business Buyers	Senior managers who are buyers of strategic business publications through direct mail.	UK, International Business, Consumer	24,962	from £145
GR - Global Reinsurance	Leading media brand in the international reinsurance sector. Recognised as the authoritative source of information in one of the most global industries.	UK, International Business	1,839	£195
Horizon House	Postal and Email data are both available for single or multi-channel marketing campaigns. Global industry influencers with huge UK, budgets for C-Level corporate purchases. A must for any International b2b postal, email or multi-channel campaign.	International Business	Postal 107,141 Email 28,521	from £185
Hospital Doctors (Dendrite)	Telephone numbers and preferred or work address available. Filter selections by specialism, job, company sector.	UK, International Business	365,000	£190
JustPapers (previously VistaPapers)	JustPapers are the leading catalogues of high quality pre-printed designer paper, paper templates, presentation material, correspondence stationery, labels and other desktop publishing merchandise.	UK Business	10,399	from £140
Institute of Chartered Accountants (ICAEW)	Accountants in business and professional practice. Members of The Institute of Chartered Accountants in England and Wales.	UK Business, Consumer	44,655	from £185
Insurance Times	Leading provider of valued specialist information for the UK and International finance, investment and insurance/reinsurance markets.	UK, International Business	6,766	£250
ipoints	Lifestyle database. Subscribers are predominantly younger (18-40) with slight male bias. Heavy internet users and early adopters of new technology.	UK Consumer	860,000	£140
Jane's Defence & Aerospace Directories	Authoritative and world renowned provider of information for military, government and commercial organisations.	UK, International Business	42,295	£150

Kogan Page Business Buyers	Business books which are purchased by mail order by responsive decision makers. Selections: Business finance, education and careers, management, marketing, personnel and training.	UK, International Business	31,729	from £130
The Lawyers Database	Senior lawyers in practice who are 100%qualified to receive EU Regulatory Express. Postal and e-mail addresses available.	UK, International Business	16,667	from £225
Management Centre Europe	International B2B data. Boasts leading PAN-EUROPEAN industry decision makers available by job function and industry. Both POSTAL and TELEPHONE data available.	UK, International Business	193,738	£225
Microwave Journal	Microwave Journal reaches highly targeted industry professionals with significant buying power in 52 countries around the world, with the largest circulation and most respected of any publication in the industry. Postal and Email data available.	UK Business	Postal 49,775 Email 12,674	from £185
National Charities Database	The most comprehensive and up-to-date listing of the UK's top national Charities and Voluntary Organisations. A definitive list for reaching senior decision makers from this unique sector.	UK Business	21,608	from £100
New Statesman	Highly affluent subscribers. Keen readers of current affairs, environmental issues, cultural politics etc. Journalists, academics, trade unionists, public service professionals.	UK Business, Consumer	17,931	from £200
* Osney Media Event Attendees Masterfile	A leading multi-discipline conference, events and publishing company. They run approximately 100 events per year attracting senior directors, VPs and Managers of the world's leading companies.	UK, International Business, Consumer	Companies73,000 Contacts 280,000	from £125
Peacocks	One of the leading high street fashion stores who offer value for money clothing and household items. Customers are loyal, frequent shoppers, making them highly receptive to a wide range of consumer related offers.	UK Consumer	728,029	from £110
PI - Portfolio International	Leading global magazine for financial intermediaries, investment managers and product promoters. Provides expert comment and analysis on the latest news and trends in the fast-moving world of cross border investment.	UK, International Business	2,805	£195
Planet49	Registered users of Planet49, the leading online competition website. Customers are recruited via direct marketing campaigns and partner websites. Postal, Email, Landline & Mobile/SMS Telephone Numbers available.		365,548	from £125
Prospect Magazine	The thinking persons current affairs and cultural 'must read' A truly original mix of international affairs, politics, economics, philosophy, science and the arts. Clear headed analysis and compelling arguments.	UK Business	8,575	from £145
Publibase	Subscribers to international business publications, delegates to professional events in general business, technology and trade. The Publibase Telephone file is also available.	UK, International Business, Consumer	4,630,530	from £150
REAL Business	Readers of this award-winning business magazine are senior management (Director level and above) with significant purchasing power. Company turnover and employee size available.	UK Business	7,729	£180
REAL FD	All readers have significant purchasing power and hold senior management positions. Circulated to Financial Directors, Financial Controllers and Financial Managers way in excess of any other UK finance magazine.	UK Business	4,482	£180
Strategic Risk	Focuses on helping companies manage those risks that could prevent them attaining their strategic goals.	UK, International Business	834	£195
Telecommunications Magazine	Telecommunications Magazine provides its readers with a global perspective on the business imperatives that drive its readers and maintains a network of writers and editors in the United States, Europe and Asia. Postal and Email data available.	UK, International Business	Postal 58,173 Email 16,011	from £185
Terrapinn	Buyers, delegates, responders and enquirers for these top level conferences and seminars in finance and banking, health, pharmaceuticals, telecomms and transport. Select by job title and industry.	UK, International Business	1,106,340	from £175
† Thomson Directories	One of the most comprehensive business databases in the UK. 80% of this directory are Senior Decision Makers. Perfect for reaching the UK Business Community.	UK Business	2,000,000	from £125
† TIME Magazine UK	Active and lapsed subscribers to this world renowned weekly news magazine. Early adopters. Typically aged 35-50. High earners.	UK Business, Consumer	86,648	from £100
Total Telecom	Readers of this publication are senior decision makers who are collectively responsible for 40% of world telecommunications expenditure. Email addresses available.	UK, International Business	9,663	from £180
VNU Entertainment Media	Subscribers to these leading, world renowned, magazine publications are top executives in the entertainment, media, marketing, training and services industries.100% generated through direct mail and news stand sales. Email addresses available.	UK, International Business, Consumer	4,585	from £185
Who's Who EU	Individuals are leading legal professionals from across Europe. They are the largest players from within the European Union and subscribers and members to EFFEI.	UK, International Business	70,7005	from £225
* Winners Information Network (WIN)	Opt-in to receive a weekly newsletter from Winners Information Network offering them various competitions to enter, as well as lottery syndicates, on-line skill gaming sites, various money making opportunities, on-line business ops and horse racing opportunities.	UK Consumer	Postal 119,468 Email 118.174	from £85
World Advertising Research Centre (NTC)	Business professionals who buy business intelligence sourced from over 40 publications. Selections: Finance, personnel, marketing, advertising and media.	UK, International Business	22,898	from £145

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† Indicates non-exclusive
* Indicates new list

If you would like to talk to us about managing your list, please contact Hayley Tooke.

