



## 26,000 Monthly Insert Opportunities with Mills & Boon



Harlequin Mills & Boon, one of the savviest UK consumer marketers, are offering up to 26,000 insert opportunities within their monthly parcels of romantic fiction books. Due to the nature of the book series customer purchase, readers are not only loyal but have been credit checked and are hugely responsive to related offers.

### Recommended insert opportunities from:

Arts	Entertainment	Lotteries &
Automobiles	Fashion	Sweepstakes
Banking	Film & TV	Mail Order
Catalogues	Food & Drink	Music
Charities & Fundraising	Games	Personal & Self
Clubs	Health & Beauty	Development
Collectables	Health & Fitness	Personal Finance
Competitions	Healthy Living	Personal Insurance
Computing & IT	Holidays & Travel	Private Memberships
Equipment	Home & Garden	Shopping
Conference & Seminars	Investments/Savings	Short Breaks
Credit Card Offers	ISP	Sport
Electrical	Kids & Toys	

Rates are £55/000  
 Maximum size is A6 only  
 Weight up to 8 grams maximum

For more information, or same day counts and selections, please contact us on 01353 667733 or email [wdr@wyverndm.co.uk](mailto:wdr@wyverndm.co.uk).

We look forward to hearing from you soon.

