



**wyvern**  
DIRECT RESPONSE

Exceptional lists - Exceptional Results

**Brand New Update....Just in!**  
**Landlords, The Trade, Service Providers....**  
**Get in touch for FRESH counts NOW!**



Launched back at the end of October 2009, the UK's leading Landlord database, The Property Owners Directory (POD) - the only directory of property services recognised by the National Landlords Association, has been reinforced with a full update for the New Year, containing 50,532 Postal records and 23,895 named Email records.

This list details access to the UK's most recommended Tradesmen, Service Providers, Decision Makers and Wealthy Landlords.

So, who should consider this data?

Utilities companies  
Financial products and services (including mortgages and insurance)  
DIY products and home furnishings  
Legal services  
Estate agents  
Building contractors  
Investment companies

Rates start from £160/000 but because we are still feeling relaxed from our week off, do contact us to take advantage of our better natures (sooner rather than later!) to negotiate your New Year discounts.

For more information, or same day counts and selections, please contact Omar or Richard on 01353 667733 or email [wdr@wyverndm.co.uk](mailto:wdr@wyverndm.co.uk).

We look forward to hearing from you soon.

Kind Regards  
Hayley

