



**wyvern**  
DIRECT RESPONSE

Exceptional lists - Exceptional Results

## Publibase Now Has Email Data!

Over 645,000 personalised email addresses are now available

# PUBLIBASE

Publibase is the largest global, response based, business to business database of its kind. It is sourced from publishers of business publications and directories, organisers of business events (such as conferences, exhibitions and seminars), registrants to on-line business service providers and campaign specific outbound telemarketing.

This file is for international marketers seeking a responsive audience. Successful user of the postal data file include publishers, companies offering financial and management services, seminar and conference organisers and other suppliers of business to business goods and services.

### Selections Include:

- Business
- Male
- Female
- Geography
- Postal
- Email
- Telephone
- Web Address
- Job Function, Industry, Company Turnover, No. of Employees, Public/Private Company, End User (conference/magazine type), Business Description & Job Titles as keyword selections

### Costs:

Name, Company, Address (1 use)	£155 per thousand
Name, Company, Address Tel (1 use)	£215 per thousand
Personal Email & Tel (1 use)	£260 per thousand
Name, Company, Address (12 month lease)	£450 per thousand
Name, Company, Country, Email (1 use)	£200 per thousand
Name, Company, Country, Email, Telephone (1 use)	£320 per thousand
Name, Company, Country, Email, Telephone 12 month lease)	£570 per thousand

For more information, or same day counts and selections, please contact us on +44 (0)1353 667733 or email [wdr@wyverndm.co.uk](mailto:wdr@wyverndm.co.uk).

We look forward to hearing from you.

Kind regards

