



**wyvern**

**DIRECT RESPONSE**

Exceptional lists - Exceptional Results



**United Business Media**

**UBM Magazine Data Is BACK!**  
(Previously CMP Information)

The CMP magazine data portfolio is back on the market! Or rather UBM Information, as they are now.

We have gradually been making available the Event attendees data again during the course of this year to make sure only the most recent attendee is available to you, and now we can officially stand up and announce very loudly that the hugely popular magazine readership data is also now available for you to rent once again!

The UBM data portfolio includes all of the most popular titles used by market specific mailers to larger mail order clients. There is something here for everyone. Full selections are available by title so we can segment in a number of ways in order to meet your target market.

**Here is a summary of what's available:**

**Magazines:**

- Barbour ABI
- Building
- Dairy Farmer
- Installation Europe
- Music Week
- One-to-One
- Property Week
- Pro Sound News
- The Publican
- Theme
- Travel Trade Gazette
- TVB Europe

**Exhibitions:**

- Care Show Bournemouth
- Facilities Show
- Fire & Rescue
- IFSEC
- International Confex
- International Firex
- Internet World
- Safety & Health Expo
- TFM&A

For more information, or same day counts and selections, please contact Omar or Richard on 01353 667733 or email [link@wyverndm.co.uk](mailto:link@wyverndm.co.uk).

We look forward to hearing from you soon.

Kind Regards  
Hayley

