

## New Lists for 2011 and a Round-up of our Very Best Data

Get your New Year off to a great start by being one of the first to test a brand new list. Don't delay though, this list is going to move rapidly so order now! Please also find below a summary of our most popular lists during 2010:

### Our newest list - **Magazine Group**

This brand new data was only released in December. With 60,000 live, year one subscribers, the Magazine Group is a run-away success having generated subscription to the UK's most loved titles. This file is highly selectable by magazine genre, so contact us now for more information and to be among the first to rent this data!

### Our best movers from 2010:

#### **B2C lists postal & email:**

TIME Magazine  
Fortune magazine  
Easy Education

#### **B2C lists postal:**

Time Out London  
Harlequin Mills & Boon

#### **B2B lists postal & email:**

Publibase  
Terrapinn Business Directory  
FHG event attendees and magazine readers  
Property Owners Directory

#### **B2B lists postal:**

National Charities Database  
BFM (Building & Facilities Management)

### Coming soon:

#### **2010 UBM Event attendees:**

Leisure Industry Week  
Care Show London  
M&E

Total Workplace Management  
Energy Solutions  
Event UK

Last but not least, Happy New Year from all of us here at Wyvern!

For more information, or same day counts and selections, **please contact Omar or Richard on +44 1353 667733 or email [wdr@wyverndm.co.uk](mailto:wdr@wyverndm.co.uk)**

We look forward to hearing from you.

Kind regards  
Hayley

