



wyvern

DIRECT RESPONSE

Exceptional lists - Exceptional Results

Are your marketing campaigns as effective as they could be?

For several years now Wyvern has been providing marketing campaign management services for marketing agencies.

Through this we have worked on campaign management for a variety of companies, from household names to smaller organisations, but always on an anonymous third party basis.

Recently we decided to launch Campaign Management as a new Wyvern service, aimed directly at the end user, and we have already had a very positive reaction. As part of the launch, I am emailing a select number of my contacts to whom this service may be of interest, to introduce them to what we can offer and how it could work for you.

The service is aimed specifically at saving you time and money when it comes to developing the most successful campaign, in order to generate the maximum Return on Investment.

If you are interested in finding out more, please get in touch with me at wdr@wyverndm.co.uk or call me on +44 (1)353 667733. I can then send you a short brochure outlining what the service comprises.

Kind Regards

Campaign Management Brochure: http://www.wyverndm.co.uk/pdfs/Campaign_Management_2013.pdf

Wyvern DM site: <http://www.wyverndm.co.uk/wdr/index.aspx>

Blog: <http://wyverndm.wordpress.com/2013/01/03/a-new-addition-to-the-wyvern-family>

LinkedIn: http://www.linkedin.com/company/wyvern-dm-ltd?trk=hb_tab_compy_id_2535660

