



**wyvern**  
DIRECT RESPONSE

Exceptional lists - Exceptional Results

Announcing New Data Available from Wyvern

## The Cashmere Centre

THE CASHMERE SPECIALISTS

The Cashmere Centre has appointed Wyvern to manage their data sales program.

Why is this data so **powerful**? Well as they say, **females** have big spend power! But add to the mix the following and you have discovered a database that will really deliver the goods on your next upmarket consumer driven campaign:

- Affluency
- Established and mature buying habits
- Enormously mail order responsive and loyal
- Screaming out for high quality related goods and services
- Exquisite tastes
- Higher than average product spend per order

[Test this file now!](#)

For more information, or same day counts and selections, please contact Omar or Richard on 01353 667733 or email [wdr@wyverndm.co.uk](mailto:wdr@wyverndm.co.uk).

We look forward to hearing from you soon.

Kind Regards  
Hayley

