

Magazine Title	Description	Qty
Air Conditioning & Refrigeration News	Essential monthly reading for all those involved in the air conditioning and refrigeration industry.	Postal - 3,343 Email - 2,637
Builders Merchant Journal	UK longest established, monthly magazine, catering solely for the information needs of the wholesale construction distribution market.	Postal - 5,395 Email - 3,299
DIY Week	DIY week has been the DIY and hardware industry's main news source and is the home improvement industry's fortnightly news magazine.	Postal - 3,197 Email - 1,485
Hardware & Garden Review	Leading monthly authoritative voice for the independent retailer in the DIY and Garden sector.	Postal - 2,718 Email - 1,375
Heating & Ventilation Review	Decision makers from all branches for the air conditioning, heating and refrigeration industry (residential, commercial and industrial), published monthly.	Postal - 4,594 Email - 3,575
Housewares	Essential read for anyone involved in buying or selling the extensive range of items of Housewares. 8 issues per annum.	Postal - 1,687 Email - 729
Local Authority Waste & Recycling	LAWR is the independent voice of the environment, waste and recycling sector. Published monthly it is read by waste and recycling professionals in the public and private sector.	Postal - 2,596 Email - 2,082
Sustainable Business	This monthly publication continues to demystify environmental policy and regulation, showcasing environmental best-practice and reporting on the most innovative environmental solutions & technologies.	Postal - 673 Email - 392
Water and Wastewater Treatment	The leader in its field, this independent monthly magazines readership spans professionals in the water and wastewater industry.	Postal - 2,783 Email - 2,188
WET News	The voice of water industry contractors, delivering specialist information required to operate efficiently, cost-effectively and profitably in an ever changing market place.	Postal - 1,510 Email - 1,240
Masterfiles		
Decision Maker File	Hands on decision makers from key industry sectors, covering: global issues of Recycling, Recovery and Resource; home improvement retail market; building service industry.	Postal - 54,941 Email - 46,865
Building & Construction Decision Maker File	Encompassing readers from across Builder Merchant Journal; Air Conditioning & Refrigeration News and Heating & Ventilating Review.	Postal - 12,027 Email - 8,398
Environmental & Water Decision Maker File	Readers of Local Authority Waste & Recycling, Sustainable Business, Waste & Wastewater Treatment and WET News.	Postal - 6,545 Email - 4,937
Home & Garden Decision Maker File	THE home improvement retail masterfile. There is no other data database to rival the exclusivity of DIY Week; Hardware & Garden Review & Housewares readers.	Postal - 5,166 Email - 2,348

Wyvern Direct Response

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Faversham House List Portfolio



Event Title	Description	Qty
HEVAR	Leading regional event for the UK's Heating, Ventilating and Air Conditioning industry. Professionals from across all sectors of the industry come to Hevar.	Postal – 1,088 Email – 1,094
Resource & Recover	Reflects development in the water and environment sector. Waste professionals use the show year on year to network, find out about new waste solutions and technologies.	Postal – 1,157 Email – 1,201
Road Expo & Civilex	The ultimate destination for road maintenance, traffic management and transportation professionals looking to source the latest technology and understand the implications of legislative changes.	Postal – 2,402 Email – 2,468
Sign & Digital UK	It is the ONLY place in the UK where you will see a wide-reaching range of products on display for the sign making and digital printing industry.	Postal – 5,401 Email – 5,499
Sustainability <i>live!</i>	The largest, most comprehensive event of its kind. Buyers visit to see products and services, gain industry knowledge and tackle current issues to that their organisation toward a more sustainable business.	Postal – 6,253 Email – 6,868

Datasheets and full selection sheet available for Magazines and Masterfiles.

Single Use:

Postal Base Rental @ £185/000 – minimum order £500.00
Email Base Rental @ £280/000 – minimum order £750.00
Postal & Email Rental @ £330/000 – minimum order £890.00

12 Month Lease

Postal Base Rental @ £700/000 – minimum order £975.00
Email Base Rental @ £950/000 – minimum order £1,325.00

Email transmission (to be broadcast by Wyvern) @ £15/000 including reporting
Email set-up fee @ £75.00