



Exceptional lists - Exceptional Results



Everyone is always looking for *new customers* and data *from Publibase* is the answer

Find out more!



New customers are the life blood of any business, and finding new customers in a cost effective way is a headache for every business.

There are many ways to do this, some easier than others. But, unless you have a huge marketing budget for television advertising or similar, you have to start somewhere.

*That's why the Publibase marketing list is the cost effective solution for you.*

Exclusive to Wyvern, Publibase contains 6 million records worldwide. So, regardless of what country you're working in, what industry you want to target or the job title of the contact you need, we will have the marketing database for you.

*Even if you're not sure what your best customer looks like, we can help!*

We can use advanced data analysis to profile your current customer database and find new data that perfectly matches your best customers. This allows us to target the right contacts to get the best return financially.



- Continually updated and verified by a multi-lingual calling team
- Truly global database with full worldwide coverage
- Highly responsive data
- Postal, email and telephone data available
- Bespoke research lists

Why use Publibase?

For more information contact the Direct Response team  
on +44 1353 667733 or email [wdr@wyverndm.co.uk](mailto:wdr@wyverndm.co.uk)

We look forward to hearing from you.

Kind regards

*Patrick*

