



Exceptional lists - Exceptional Results

## TFM&A 2011 and International Confex 2011 data available



### Probably the best marketing list ever

The Technology for Marketing and Advertising event continues to evolve with a rapidly changing marketplace to deliver the most up to date and informed event and meeting place for marketing, advertising and the on-line selling community.

In 2011 TFM&A attracted over 11,000 visitors with a similar number of non attending registrations.

This is an un-missable list to reach professionals from direct marketing, digital marketing, advertising, brand management agencies and publishing.

They are all facilitators and executors of marketing and advertising strategies and waiting to hear from you!

Selections across the Direct, Data, Digital or CRM categories.



### Reach the Pioneers of the Events Industry

As the UK's leading event for event organisers, International Confex brings together people who organise any kind of event with providers of venues, destinations, services...

Confex is the best-attended show for the events marketing industry - no other show in Europe gives suppliers the opportunity to meet more key buyers:

These are big spenders in the world of commerce. That includes hospitality budgets (more champagne darling?) and expensive venue bookers (oh how fabulous!). These people really do their research when it comes to sourcing the right product.

This is an un-missable list to target some of the hottest buyers with your business offer.

Selections across product areas of responsibility.

\* Data is available for postal mailings only

➤ **Please contact Omar or Richard on +44 1353 667733 or [wdr@wyverndm.co.uk](mailto:wdr@wyverndm.co.uk)**

We look forward to hearing from you soon.

Kind Regards  
Hayley

