



wyvern
DIRECT RESPONSE

Exceptional lists - Exceptional Results

Itching to test Multichannel Campaign Data but don't want to pay double?



We all have those 'light bulb' moments and one of them as a marketing enthusiast must have been to sell ones product or service using both postal and email channels in the same campaign. We often see this working well for our own consumer habits, and wouldn't it be nice to do it ourselves. 'But it's expensive' I hear you shriek!

Let's see what we can do to help you....

We launched the Email data files for both TIME and Fortune Magazines back in January and both are showing good growth. So now you have a healthy pot of both email and postal data to test and rollout to.

We've come up with a combined rate for the email and postal data - but have discounted the postal element to help nurture you into the world of multichannel campaign testing!

Give us a call to discuss your burning ambitions and let's talk through what we can do to help you.

For more information, or same day counts and selections, please **contact Omar or Richard on +44 1353 667733 or email wdr@wyverndm.co.uk**.

We look forward to hearing from you soon.

Kind Regards
Hayley

